

Adztech is a dynamic and versatile team composed of above and beyond **strategists**, public relations **professionals**, marketing **enthusiasts**, creative graphic **designers**, **articulate** writers, electronic **editors**, social media **networkers** and **jet setting** wholesalers - let's not to forget - masters of trade in event management, that work towards the same goal day in and day out. Our diversity is our strength—a melting pot of hard work, dedication, creativity, collaboration, and strategic thinking that drives every project to success. Our vision and expertise are rooted in years of experience, cultivated through meaningful partnerships and impactful social interactions within our communities in Guam and the CNMI.

OUR EXPERTISE

Adztech excels in delivering innovative, strategic, and results-driven solutions for our clients. With extensive experience in marketing, event management, public relations, and community outreach, we craft customized strategies to bring ideas to life, transforming our clients' visions into tangible successes. We pride ourselves on working side by side with our clients, ensuring that every decision, plan, and execution exceeds their expectations. From concept to completion, we meticulously plan and execute each project to deliver measurable outcomes.

CLIENT - CENTERED APPROACH

At Adztech, we are committed to creating meaningful connections between our clients and the public. Using strategic insights, we act as the bridge, ensuring that client offerings align with the needs and desires of the community. By analyzing public sentiment and delivering targeted messaging, we connect the dots between what the community values and what our clients provide.

PROVEN SUCCESS

Adztech has a proven track record of managing high-impact projects and events that transform public perspectives. A few notable accomplishments include:

- Strategically managing several of our region's firsts: Guam's inaugural 2024 Sand Festival, 2024 Opening of Don Don Donki's largest retail shopping experience, Guam's largest cultural celebration, the 2016 Festival of the Pacific Arts, and the CNMI's largest sporting event the 2022 Pacific Mini Games.
- Collaborating and managing over 10 years with the Guam Contractors Association Excellence in Construction and Contractor of the Year Awards Event.
- Serving as the Marketing Service Contractor for the Guam Army National Guard through innovative strategies that maximized campaign reach and impact.
- Marketing strategists and creatives for government agencies such as Guam Power Authority Energy Sense Program, and My Energy Guam.
- Over 15 years of successfully managing Special Olympics Guam sporting events, with two board members recognized globally for their leadership roles under SO International.

These experiences have strengthened our capacity to deliver excellence, instilled a commitment to our mission, and deepened our dedication to our clients.

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CERTIFICATIONS



WHY ADZTECH?

Adztech is Guam's only marketing, public relations, and event management firm holding both HUBZone Certification and Economically Disadvantaged Woman-Owned Small Business (EDWOSB) certification in its industry. With nearly two decades of experience, we bring unmatched expertise, integrity, strategic thinking, and innovation to every project. Our ability to adapt, merge, and acquire new business opportunities positions us as a leader in federal and local contracting.

COMMUNITY IMPACT

Adztech is proud to partner with local non-profits, including Guam Contractors Association, Special Olympics Guam, Guam Women's Chamber of Commerce, Lupus Awareness Group of Guam, Marianas Disabled Workforce Industries, and KPRG Public Radio Guam. We advocate for individuals with disabilities, partnering with the Division of Vocational Rehabilitation to train individuals in marketing and event management, fostering their independence and growth.

YOUR PARTNER FOR SUCCESS

At Adztech, we believe in doing it all—and doing it right. Our strategic approach ensures that every project is meticulously planned and executed to achieve maximum impact. We've been called many things, but the nickname that stands out is "the do-it-all and crisis management group." Whether it's event management, public relations, or marketing campaigns, we deliver exceptional results with unmatched professionalism that reflect our commitment to excellence, innovation, and strategy.

Agency:

- Marketing and Strategy
- Event Management
- Advertising
- Public Relations
- Grant Writing & Program Management
- Online Events
- Crisis Management
- Training
- Staff Augmentation

Campaigns:

- Media Campaigns and Buys
- Product Campaigns and Development
- Outreach Campaigns, Public Service, and Programs
- Non-Profit Consultation and Campaigns

Wholesale:

- Flowers | Promotional Goods | Decorations

Production Work:

- Website Development / Management / Design / Hosting
- Social Media Management
- Electronic Media
- Graphic Design
- Print Production
- Photography / Drone Work
- Videography
- Radio and Video Recording and Editing
- Promotional Materials
- Logistics: Fabrication, Printing, Set Up, Breakdown

Publication:

- Magazine Publication
- Copywriting / Writing / Editing

Adztech & Public Relations, Inc.

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